



THE TTS CONNECTION

We hope you had a pleasant Memorial Day weekend, and were able to enjoy quality time with your families. TTS would like to thank and honor our soldiers, alive and departed, that have sacrificed so much while serving our Country.

As we enter into the summer season, many of us are beginning to resurrect our businesses, but it is definitely not "business" as usual! With sales meeting limitations and travel restrictions, TradeTech Solutions' all-in-one software for manufacturer's reps keeps you remotely connected to your customers - allowing you to be more productive, make more calls, save time and money.

Software Update

As we continue to update our software, we would like to inform you that the final day of support for the IRIS software (also known as the NEMRA software) will be August 1, 2020. When Tradetech Solutions purchased the NEMRA Technologies Division from NEMRA 2 ¼ years ago, it was with the knowledge that IRIS would need to be replaced. Many of you have experienced issues running the software within the Microsoft Windows platform. IRIS will continue to struggle more with just the basic functionality and Tradetech Solutions will be unable to keep it functioning properly.

Eight months ago a replacement for IRIS was introduced - the new platform is called [Total Order Entry](#)

This compliments the balance of TradeTech Solutions' offering very nicely.

80% of IRIS users have converted to the Total Order Entry. If you have not converted, we invite you to do so as soon as possible. Please contact one of our team members to schedule a date and we will navigate you through this simple transition.

Please feel free to reach me on my cell phone or by [email](#):

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The Marketing Module

Let's explore the TTS Marketing Module - **Reach Out**, which you can access once logged into your platform. If you have not utilized this feature yet, now is the time! It will enable you to stay in front of your customers with promotional product information, along with your quotation and recent sales correspondence. You can easily set up multiple attachments cross promoting "like" products, for example:

- Line cards
- Product brochures
- Vertical market brochures
- YouTube channels - Link directly to the supplier's YouTube channel!

Once it is set up for a particular manufacturer, then it will automatically attach to all of your emails moving forward.

Take the video tour and see how easy it is to set this up!

https://www.tradetechsolutions.com/dev/wp-content/uploads/2020/05/TTS_Promo_Video.mp4



Did You Know?

Are you struggling to manage hundreds of manufacturers' price files? We have the solution for you. Please [contact us](#) for a demo.

*TradeTech Solutions is proud to be the technology service provider for **NEMRA.***

GET IN TOUCH

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Call Us
[9145248660](tel:9145248660)

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